

# GUIDE TO PHASE 6: Mentor feedback + community testing



## WHAT DO YOU NEED?

- Your REMODEL tools (pens + scissors)
- The following printed canvases:
  - 6.1 Mentor Follow Up (5x) (A4)
  - 6.2 Pitch (A4)
  - 6.3 Stakeholder Interview Guide (A4)
- Printed picture of your recent System Map + new pieces
- Feedback from mentors (emails)
- 4 hours of designated time
- All of the work team attending for the full duration of the exercise.

## TIPS AND TRICKS

When you fill the templates, make sure to write clearly and in big letters, so it is easy to read for your colleagues.

## WHAT IS THE PURPOSE OF THIS EXERCISE?

In this phase you will be getting valuable expert input from your mentor(s), who have been reviewing your work. Following a call with them you will update your system map and pitch according to the feedback, and then continue your dive into engaging with your potential community of co-creators: This time by interviewing a key stakeholder in your ecosystem.

## SETUP

1. Clear a large table.
2. Choose one person in your group to be the “time-boss”. This person makes sure to keep pace and the designed time frame.

## PREPARE

3. Take your old materials and keep them ready.
4. If you haven’t done so, print a picture of your most recent System Map.
5. **[15 mins]** Watch the video: “REMODEL Toolkit Phase 6”  
\_ <https://vimeo.com/280515933>

## START THE WORK

You are now ready to start the work of this phase.

6. **[60 mins]** Take the 6.1 Mentor Follow Up discussion canvases, the feedback from your mentor(s) (on email) and a print of your most recent System Map (from Phase 5).
  - a. Exercise: Read through the feedback and discuss it using the 6.1 Mentor Follow Up discussion canvas. There is one canvas for each, so you can write down the issues you personally would like to discuss as well as any questions that might yield (you are of course also welcome to write down these things collectively).
7. **[60 mins]** Now call your mentor(s) (as scheduled in advance over email) to have an online conversation in which you can ask questions and the mentors can elaborate on their review.
8. **[15 mins]** Take a break, get coffee!

9. **[45 mins]** Take your print of the most recent System Map, your old System Map pieces and your new ones.
  - a. Exercise: Re-build your System Map, and revise it based on the critical feedback you have received from your mentors.
10. **[15 mins]** Take your most recent Pitch canvas and the new 6.2 Pitch canvas.
  - a. Exercise: Based on the mentor feedback, revise your pitch and write it down.
11. **[15 mins]** Now you are ready to reach out again to engage with your potential community of co-creators: This time by soliciting feedback from the key member of your stakeholder eco-system, that you scheduled a call with last time. For this you need the 6.3 Stakeholder Interview Guide.
  - a. Exercise: Call the person (on speaker phone, so your whole team can be part of it) and have a short, informal interview using the 6.3 Stakeholder Interview Guide. Simply ask the questions and write down key learnings.
12. Make sure to **keep all materials and tools** for nex phase.